

ORDER



Orders
Order / Rev: 62063
Alt Order #:
Product Desc: GENERAL SPOT TV :60
Estimate: GENERAL SPOT TV :60
Flight Dates: 10/08/12 - 11/04/12
Original Date / Rev: 09/28/12 / 09/28/12
Order Type: CIA - O

KTVX-TV

Primary AE: Curt McDaniel
Sales Office: SLC
Sales Region: Local

Agency
Name: R&R Advertising
Buying Contact:
Billing Contact:
 900 So. Pavilion Center Dr.
 Las Vegas, NV 89144

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Orrin Hatch
Demographic: HH
Product Codes: Local Elections
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	33	\$18,000.00	\$15,300.00
10/29/12	11/02/12	11	\$9,600.00	\$8,160.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	33	\$18,000.00	\$15,300.00	0.00
November 2012	11	\$9,600.00	\$8,160.00	0.00
Totals	44	\$27,600.00	\$23,460.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Curt McDaniel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/08/12	10/26/12	M-F 6a-7a GMU M-F 6a-7a GMU	CM	6a-7a	MTWTF--	1:00	2	\$300.00	P-2	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		2				\$300.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--		2				\$300.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		2				\$300.00		0.00			
E 2	KTVX	10/29/12	11/02/12	M-F 6a-7a GMU M-F 6a-7a GMU	CM	6a-7a	MTWTF--	1:00	2	\$500.00	P-1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		2				\$500.00		0.00			
E 3	KTVX	10/08/12	10/26/12	Good Morning America GMA 7a-9a	CM	7a-9a	MTWTF--	1:00	3	\$400.00	P-2	0.00	NM	9	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		3				\$400.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--		3				\$400.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		3				\$400.00		0.00			
E 4	KTVX	10/29/12	11/02/12	Good Morning America GMA 7a-9a	CM	7a-9a	MTWTF--	1:00	3	\$600.00	P-1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		3				\$600.00		0.00			
E 5	KTVX	10/08/12	10/26/12	ABC4 News at 4p ABC4 News at 4p	CM	4p-430p	MTWTF--	1:00	2	\$500.00	P-2	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		2				\$500.00		0.00			

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KTVX-TV

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E 5	KTVX	10/08/12	10/26/12	ABC4 News at 4p ABC4 News at 4p	CM	4p-430p	MTWTF--	1:00	2	\$500.00	P-2	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		2				\$500.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		2				\$500.00		0.00			
E 6	KTVX	10/29/12	11/02/12	ABC4 News at 4p ABC4 News at 4p	CM	4p-430p	MTWTF--	1:00	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		2				\$800.00		0.00			
E 7	KTVX	10/08/12	10/26/12	ABC4 News at 5p ABC4 News at 5p	CM	5p-530p	MTWTF--	1:00	2	\$500.00	P-2	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		2				\$500.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--		2				\$500.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		2				\$500.00		0.00			
E 8	KTVX	10/29/12	11/02/12	ABC4 News at 5p ABC4 News at 5p	CM	5p-530p	MTWTF--	1:00	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		2				\$800.00		0.00			
E 9	KTVX	10/08/12	10/26/12	ABC4 News at 10pm M-EM M-F 10p-1036p		10p-1036p	MTWTF--	1:00	2	\$1,100.00	P-2	0.00	NM	6	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		2				\$1,100.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--		2				\$1,100.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		2				\$1,100.00		0.00			
E 10	KTVX	10/29/12	11/02/12	ABC4 News at 10pm M-EM M-F 10p-1036p		10p-1036p	MTWTF--	1:00	2	\$1,800.00	P-1	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		2				\$1,800.00		0.00			
													Totals	44	\$27,600.00